

Social Media Content Provider

Seeking a media savvy storyteller with a passion for community, inclusion and spirituality who wants to help a Vancouver-based United Church grow its youth and young adult ministry. You are a creative storyteller who uses social media to initiate connection and to invite young people to experience a community that loves and cares for others. We are a progressive, 2S&LGBTQ inclusive church that creates space for conversations that matter; that welcomes questions and different world views.

Skills required: strong English language skills, filming and basic video editing in social media platforms, design, photo editing, passion for community and openness to spirituality.

Software and Platform experience: Canva, Meta Business Suite, Adobe, Instagram, Facebook, YouTube, Adobe Design suite, TikTok and other social media editing programs.

Social Media

- Develop engaging, original, (video, graphics, copy) tailored for social media platforms (Instagram, TikTok, Facebook) on a weekly basis
- Attend youth and young adult events, services, and gatherings to film and create content that reflects our First Third ministry (ages 0-30)
- Manage a content calendar to ensure consistent posting
- Stay on top of social trends, audios, and platform algorithm updates to ensure content is fresh and reaches target audience
- Engage with followers through comments, DMs to boost interaction
- Analyze performance to optimize content strategy accordingly

Requirements

- 1-3 years of experience in content creation, social media management, or related field
- Proficiency with content creation tools such as Adobe Creative Suite, Canva, or similar applications
- Understanding of and commitment to social media and digital marketing
- Excellent written and visual storytelling skills
- Comfortable filming basic videos and skilled at editing
- Creative mindset with ability to come up with strategic ideas
- Comfortable with multiple forms of spirituality and a strong interest in creating community
- Located in the Lower Mainland BC

This is a three hour a week, nine-month contract focusing on the younger people in the congregation.

Start Date: Negotiable, preferably no later than August/September 2026 - March/April 2027